

Site Usage

18,387 Visits

44.54% Bounce Rate

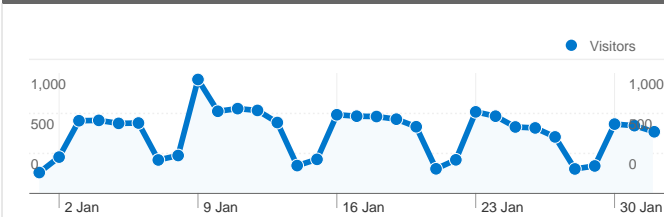
65,800 Pageviews

00:02:15 Avg. Time on Site

3.58 Pages/Visit

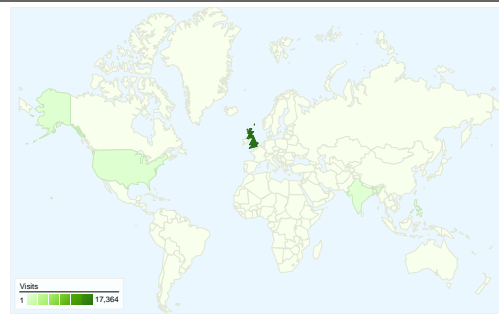
57.49% % New Visits

Visitors Overview

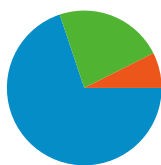


Visitors
13,143

Map Overlay



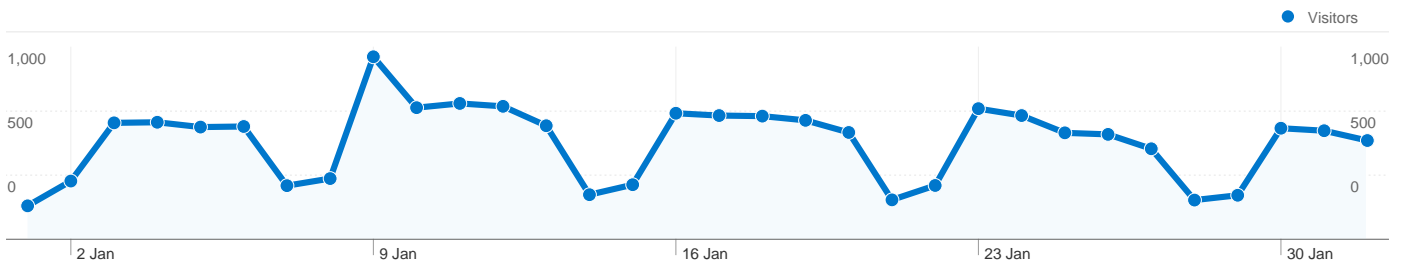
Traffic Sources Overview



- **Search Engines**
12,846.00 (69.86%)
- **Referring Sites**
4,177.00 (22.72%)
- **Direct Traffic**
1,364.00 (7.42%)

Content Overview

Pages	Pageviews	% Pageviews
/	9,915	15.07%
/work-for-us/current-	6,847	10.41%
/contact/	3,801	5.78%
/work-for-us/	2,783	4.23%
/a-to-z/	2,258	3.43%



13,143 people visited this site

18,387 Visits

13,143 Absolute Unique Visitors

65,800 Pageviews

3.58 Average Pageviews

00:02:15 Time on Site

44.54% Bounce Rate

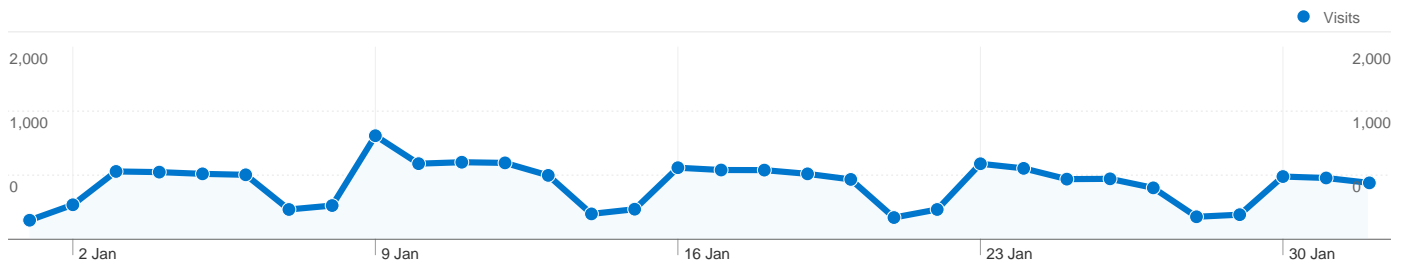
57.49% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	10,996	59.80%
Safari	2,378	12.93%
Chrome	2,156	11.73%
Firefox	1,820	9.90%
Android Browser	638	3.47%

Traffic Sources Overview

Comparing to: Site

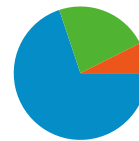


All traffic sources sent a total of 18,387 visits

7.42% Direct Traffic

22.72% Referring Sites

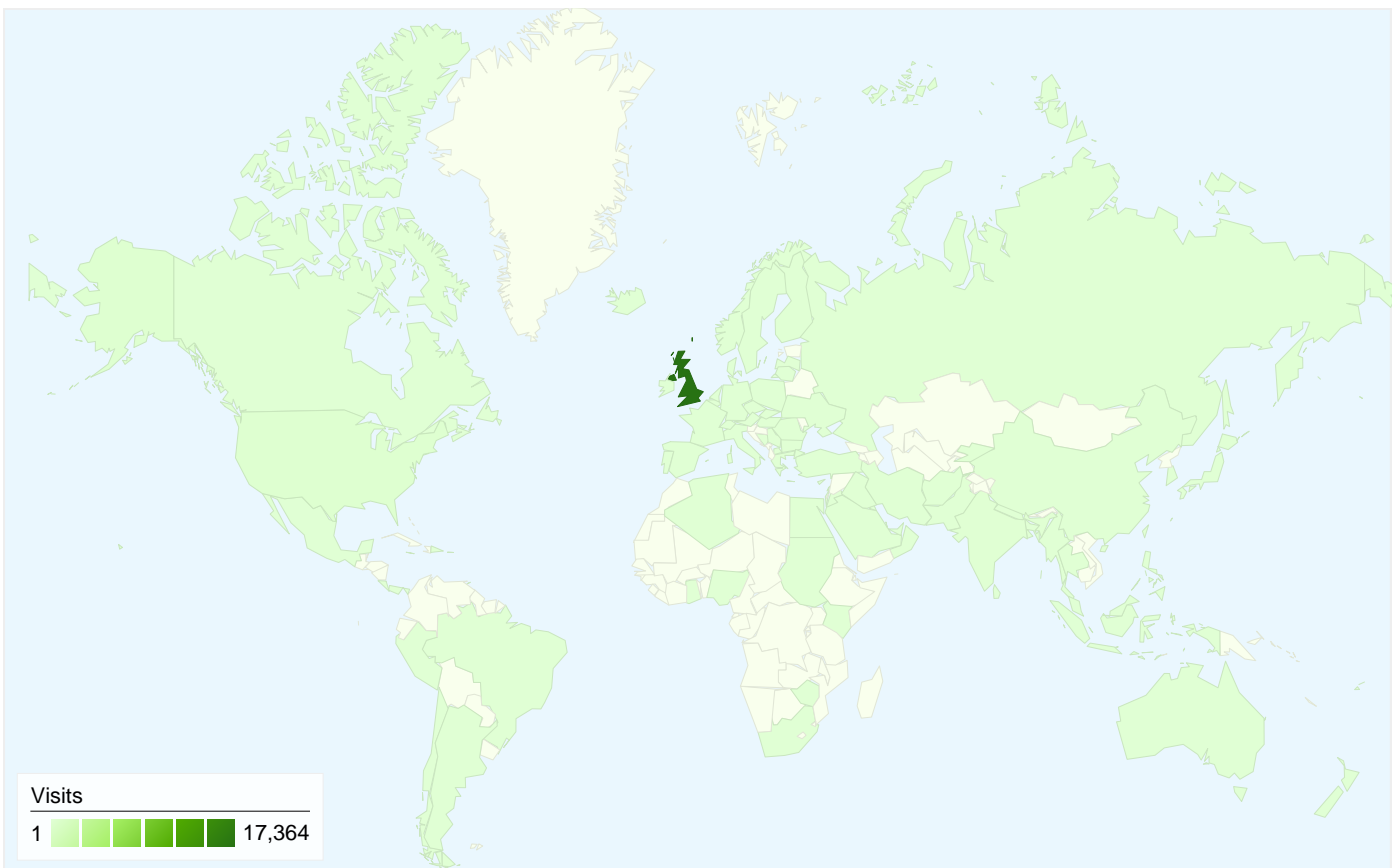
69.86% Search Engines



- **Search Engines**
12,846.00 (69.86%)
- **Referring Sites**
4,177.00 (22.72%)
- **Direct Traffic**
1,364.00 (7.42%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	11,421	62.11%	barnsley hospital	3,915	30.48%
bdghnet (referral)	2,835	15.42%	barnsley hospital jobs	424	3.30%
(direct) ((none))	1,364	7.42%	barnsley district general	399	3.11%
bing (organic)	653	3.55%	barnsley general hospital	310	2.41%
yahoo (organic)	274	1.49%	barnsley hospital nhs	209	1.63%

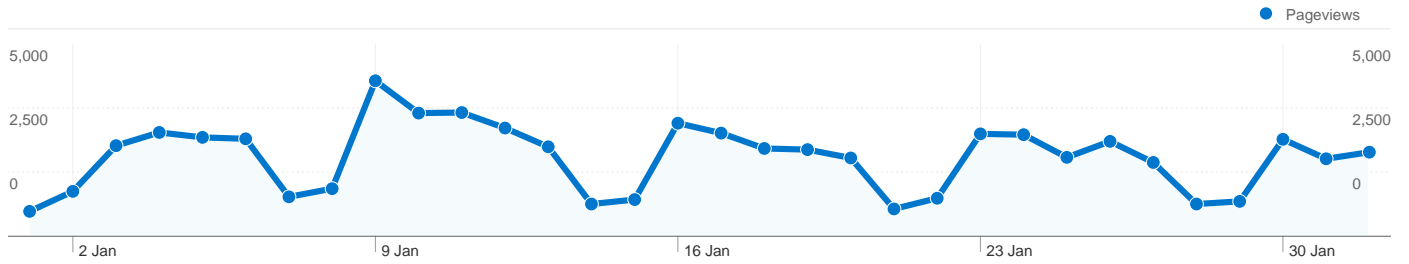


18,387 visits came from 95 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
18,387 % of Site Total: 100.00%	3.58 Site Avg: 3.58 (0.00%)	00:02:15 Site Avg: 00:02:15 (0.00%)	57.51% Site Avg: 57.49% (0.05%)	44.54% Site Avg: 44.54% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	17,364	3.61	00:02:15	56.11%	43.82%
United States	255	2.55	00:01:19	92.16%	70.98%
India	77	3.52	00:02:21	81.82%	51.95%
Philippines	49	1.84	00:01:17	100.00%	79.59%
(not set)	49	3.31	00:04:08	73.47%	40.82%
France	48	3.06	00:01:42	43.75%	39.58%
Germany	44	2.93	00:02:13	72.73%	43.18%
Australia	33	5.30	00:03:41	81.82%	30.30%
Ireland	28	3.43	00:03:41	75.00%	42.86%
Canada	26	1.77	00:00:39	96.15%	57.69%

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Pages on this site were viewed a total of 65,800 times

65,800 Pageviews

49,579 Unique Views

44.54% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	9,915	15.07%
/work-for-us/current-vacancies/	6,847	10.41%
/contact/	3,801	5.78%
/work-for-us/	2,783	4.23%
/a-to-z/	2,258	3.43%