

PROUD

to
care

Patients

- Ensure that services are co-produced with women and their families
- Enable women to have digital access to their notes
- Ensure that all women have a Personalised Care and Support Plan by March 2022: facilitating care that is individualised and meets the cultural needs of women
- Embed a Maternal Mental Health Service to meet the needs of women with birth trauma
- Further develop the transitional care model, in line with BAPM standards, to minimise the need for mothers and their babies to be cared for separately.
- Provide a midwifery led unit as a place of birth option for women
- Women have access to multidisciplinary pelvic health clinics
- A purpose built bereavement suite is developed to meet the recommendations of the National Bereavement Care Pathway

Performance

- Have an electronic patient record that is used throughout the maternity journey that interfaces with other IT systems
- Deliver the national continuity of carer ambition (NHS Planning Guidance)
- Achieve gold accreditation with Baby Friendly Initiative by June 2023
- Aim to significantly increase smoke free pregnancies to 94% by March 2023
- Ensure governance processes reflect the emerging safety priorities and are followed in a timely and responsive manner.
- Ensure robust MDT handovers are embedded

People

- Ensure that staff have the right training and the right equipment to enable them to fulfil their roles
- Rollout cultural awareness training for all staff
- Increase MDT training reflecting a priority that those who work together, train together
- Explore options for midwifery and support staff to be able to self roster
- Ensure PMA's are available and accessible for midwives
- Champion a no-blame culture
- Ensure learning from incidents is broadly shared and that staff directly involved have access to support and reflection at the time of the incident.
- Rollout a development package for Band 6 midwives looking to progress their career.

Partnerships

- Develop a preceptorship package for midwives with the LMNS
- Work with commissioners to explore options for delivering pre-conceptual care within the maternity setting
- Build collaborative relationships with primary care, health visitors and wider partners
- Work collaboratively with Social Care to ensure Safeguarding principles and processes are robustly applied.
- Be active participants in the LMNS, supporting the ICS to the best of our ability
- Explore incentives for QUIT during pregnancy
- Participate in the peer review process for SI's across the LMNS
- Work across LMNS boundaries, with neonatal colleagues, to ensure babies are born in the right place at the right gestation to meet the ambition of 95% by March 2023.